



FOR IMMEDIATE RELEASE

Statement from Elvis Presley Enterprises, Inc. Regarding its Settlement Proposal

Memphis, Tenn. – March 27, 2018 – Elvis Presley Enterprises, Inc. (EPE) is extremely disappointed that the City of Memphis has not taken its March 23rd settlement proposal seriously (a copy of which follows). Based on recent press reports and quotes from City Attorney Bruce McMullen, EPE believes it necessary to provide clarification on its settlement proposal. We strongly urge the City and the Grizzlies to either join with EPE in its request to have the Chancery Court interpret the FedExForum use and operating agreement and advise all of the parties as to what is permitted under that agreement, or agree to EPE's settlement proposal.

Settlement Proposal Key Facts:

- The arena construction would be funded without any TDZ, Surcharge or TIF revenues being used to pay for the arena.
 - The arena was proposed last year after extensive discussions with City, County and State Officials
 - Current proposal is that EPE will build the arena using its own funds.
 - This proposal complies with the publicly stated goals of the City Attorney and privately stated goals of the Memphis Grizzlies, because no public dollars will be used for the project.
- Both Mayors will support, and EDGE will approve, the financing for the 80,000-square-foot exhibition facility.
 - This project was discussed extensively prior to the February EDGE meeting and at that meeting significant detail was reported to the public.
 - This project has nothing at all to do with the arena.
 - EPE's request is that EDGE immediately approve the project and cease to add additional requirements beyond those described in its policies.
- Both Mayors will support, and EDGE will approve, the increase in the TIF Increment from 50% to 65% in support of the 80,000-square-foot exhibit facility and future additional, non-arena type development on the Graceland campus.
 - When EPE proposed to build the arena, it proposed that the TIF increment be increased in light of the increased jobs and economic activity the arena would produce in Whitehaven. Even more jobs and economic activity in Whitehaven will be produced by the 80,000 square foot facility and the new, future development.
 - To remain consistent with its proposal that the arena be built with private funds, EPE requests that the previously proposed TIF increment increase be done in conjunction with the non-arena projects rather than arena construction.

- Approval by the Mayors of a PILOT and support from the Mayors for State incentives for the 1,000 jobs in Whitehaven with construction of a new manufacturing facility.
 - This project has been discussed with City, County and State officials, including Mayor Strickland. EPE intends for the project to be scored under EDGE’s standard PILOT criteria and receive EDGE’s standard incentives for similarly situated projects.
 - EPE’s request is that the project be given the same consideration and economic incentives that a similar project proposed by a different developer would be given.

- Approval of an amendment to the TDZ application expanding the Graceland Project to include up to 250,000 square feet of new, non-arena development on the Graceland campus. Both Mayors will support any rezoning required for the additional development on the Graceland campus.
 - In the offering materials in the EDGE bond issuance completed last Fall, EPE stated that it intended to further develop the property with 250,000 of additional space. Again, this will not be an arena.
 - EPE is not requesting that the TDZ be altered from its current increments.
 - EPE is requesting that the City and County support its request to the state that the TDZ be amended only to permit the additional space to be eligible for TDZ revenues if such revenues should become available.

- The City and County shall assist in providing adequate electrical power to the Graceland campus.
 - EPE has not made a public issue of this previously, but Graceland’s power supply has experienced intermittent issues.
 - EPE has gone to significant expense to install generators on site to ensure a constant power supply.
 - EPE’s request is that the City and County work with EPE through MLGW and other resources to ensure that there is a consistent power supply at Graceland, just as they would work with any other large employer to resolve similar issues.

- Upon all required approvals of the 80,000-square-foot facility, the increase in the TIF and any required PUD for the additional development, the lawsuits will be dismissed and all parties will agree to not pursue claims against the others.

About Graceland and Elvis Presley Enterprises, Inc.

Elvis Presley’s Graceland, in Memphis, is music’s most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley’s Memphis, Graceland’s new entertainment and exhibition complex over 200,000 square feet in size; the AAA Four Diamond Guest House at Graceland 450-room hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis’ home and career. EPE also produces and licenses Elvis-themed live events, tours and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Graceland was named “Best Tennessee Attraction” for 2018 by USA Today’s 10Best Readers’ Choice Awards. This marks an impressive fourth USA Today 10Best Readers’ Choice Award win for Elvis Presley’s legendary home, which was previously voted the world’s “Best Musical Attraction” and “Best Historic Southern Attraction” in 2015, and the #1 “Iconic American Attraction” in 2013 by USA Today 10Best readers. For more information on EPE and Graceland, visit www.graceland.com



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March 22, 2018

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Re: Graceland

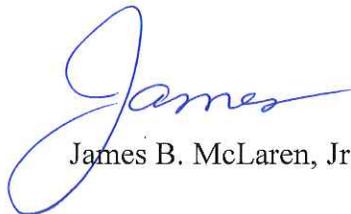
Gentleman,

Based on Bruce McMullen's comments on behalf of the City and comments by Clay Purdom on behalf of the Grizzlies in the Memphis Business Journal yesterday, I think we can resolve all issues between Graceland, the Grizzlies and the City quickly. On behalf of my client, I propose that:

- The arena construction will be funded without any TDZ, Surcharge or TIF revenues being used to pay for the arena.
- Both Mayors will support, and EDGE will approve, the financing for the 80,000 square foot facility.
- Both Mayors will support, and EDGE will approve, the increase in the TIF Increment from 50% to 65% in support of the 80,000 square foot facility and future additional non-arena type development on the Graceland campus.
- Approval by the Mayors of a PILOT and support from the Mayors for State incentives for the 1,000 jobs in Whitehaven.
- Approval of an amendment to the TDZ application expanding the Graceland Project to include up to 250,000 square feet of new, non-arena development on the Graceland campus. Both Mayors will support any rezoning required for the additional development on the Graceland campus.
- The City and County shall assist in providing adequate electrical power to the Graceland campus.
- Upon all required approvals of the 80,000 square foot facility, the increase in the TIF and any required PUD for the additional development, the lawsuits will be dismissed and all parties will agree to not pursue claims against the others.

If this proposal meets your approval and so we can have the written agreement between us as requested by EDGE by this coming Wednesday, please sign below and send a copy back to me.

Sincerely,



James B. McLaren, Jr.

JBM/tm

APPROVED BY: The City of Memphis

APPROVED BY: Shelby County

APPROVED BY: Memphis Basketball, LLC
